

= SEO Service Packages =

Web Promotion Packages	Starter Package (Bronze)	Professional Package (Silver)	Professional Package (Gold)
Review & Analysis Of the Web-Site			
Website Analysis	✓	✓	✓
Competitive Analysis	✓	✓	✓
Search Engine Optimization Strategy	✓	✓	✓
Keyword Research & Analysis	✓	✓	✓
Initial Ranking Report	✓	✓	✓
On-Page SEO			
Title Tags Optimization	✓	✓	✓
Header Tags Optimization	✓	✓	✓
Alt Tags Optimization	✓	✓	✓
Meta Tags Optimization	✓	✓	✓
Textual Content Optimization	✓	✓	✓
Robots.txt Installation	✓	✓	✓
Google Sitemap Generation and regular updating	✓	✓	✓
Google Analytics Setup and Monitoring	✓	✓	✓
SEO friendly Navigation and Design Optimization	✗	✓	✓
Create sitemap.xml	✓	✓	✓
Off-Page SEO			
Manual SEO Friendly Directory Submissions	500	1000	1500
Social Bookmark Submissions	50	100	150
RSS Feed Generation	✗	✓	✓
RSS Feed Submission	✗	60	100
Press Release Submission (Provided by Client)	10	15	30
E-book Submission (Provided by Client)	10	15	30
Video Promotion (Video provided by Client)	✗	✗	✓
Manual Forum Posts	15	30	50
Theme Based One Way Links (Through Link Exchange)	20	40	60
Article Marketing	✓	✓	✓
Article Creation	5/month	10/month	15/month
Article Submission to popular directories	100	150	300
Approved Articles (Minimum)	30	60	100
Blog Marketing	✓	✓	✓
Blog Posts	5/month	10/month	15/month
Blog Directory Submission	25	50	100
Blog promotion through Blog Networking sites	✗	✓	✓
Report Status			
Weekly work report	15 days work-report will be submit		✓
Monthly work report (Detailed)	✓	✓	✓
Search Engine Ranking Reports	✓	✓	✓
Client Support	Email, Chat	Email, Chat	Email, Chat and 24/7 Online IM and Phone Support
Price/month	300 USD	600 USD	1000 USD